

SHORT:

Brian Robertson is an experienced entrepreneur, organizational pioneer, and author of the book [*Holacracy: The New Management System for a Rapidly Changing World*](#). He is most well-known for his work developing Holacracy®, a self-management practice for running purpose-driven, responsive companies. Mr. Robertson currently works as a business partner at HolacracyOne, the organization he launched to steward the Holacracy practice and assist other organizations seeking to adopt it. Holacracy has been adopted by over 1,000 companies around the world to date.

LONG:

Brian Robertson is an experienced entrepreneur, organizational pioneer, and author of the book [*Holacracy: The New Management System for a Rapidly Changing World*](#). He is most well-known for his work developing Holacracy, a self-management practice for running purpose-driven, responsive companies. Its dynamic approach integrates the collective wisdom of individuals throughout an organization, and empowers them to drive meaningful change. The result is dramatically increased transparency, accountability, innovation, and agility. Holacracy has been adopted by over 1,000 companies around the world to date.

The experimentation that paved the way for Holacracy took place within a software development company that Mr. Robertson founded and led for seven years. The firm won numerous awards for both fast business growth and innovative people practices, and its novel organizational approach gleaned media attention. The Holacracy practice has continued to evolve and spread in the years since under the stewardship of HolacracyOne, an organization Mr. Robertson co-founded to assist other organizations seeking to adopt it. Mr. Robertson currently supports HolacracyOne in many roles – you can see which at <https://app.glassfrog.com/people/47>.

Media:

Introduction to Holacracy (video): <http://bit.ly/2uZXkYk>

Holacracy Blog Collection: www.holacracy.org/blog

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